

# **GENESYS**

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# PureConnect Use Cases

PureConnect Use Case Benefits

This page lists all PureConnect business benefits and the corresponding use case documents that help realize those benefits.

- Improved Agent Competency
- Improved Containment Rate
- Improved Conversion Rates
- Improved Customer Experience
- Improved Employee Productivity
- Improved Employee Utilization
- Improved First Contact

#### Resolution

- Improved Insights and Visibility
- Increased Contact Rate
- Increased Response Rates
- Increased Revenue
- Reduced Administration Costs
- Reduced Customer Churn
- Reduced Deployment Costs
- Reduced Employee Attrition

- Reduced Handle Time
- Reduced Interaction Abandonment
- Reduced Interaction Transfers
- Reduced IT Operational Costs
- Reduced Penalties and Fines
- Reduced Transfers
- Reduced Volume of Interactions



Improved Agent Competency

- Genesys Voice and Screen
  Recording
- Genesys Quality Management



Improved Containment Rate

Genesys Customer

Authentication

• Genesys IVR Personalization

- Genesys Chatbots
- Genesys Voicebots



Improved Conversion Rates

- Genesys Outbound Dialer
- Genesys Predictive Engagement



### Improved Customer Experience

- Genesys Work and Lead Distribution
- Genesys Dynamic Case Management
- Genesys Call Routing
- Genesys Personalized Routing
- Genesys Callback

- Genesys Customer
  Authentication
- Genesys Voice Payment
- Genesys IVR Personalization
- Genesys Email Routing
- Genesys Social Media Routing
- Genesys Digital Callback

- Genesys Chatbots
- Genesys Predictive Engagement
- Genesys Voicebots
- Genesys Voice and Screen Recording
- Genesys Quality Management



Improved Employee Productivity

• Genesys Predictive Engagement



Improved Employee Utilization

- Genesys Work and Lead Distribution
- Genesys Dynamic Case Management
- Genesys Personalized Routing
- Genesys Callback

- Genesys Outbound Dialer
- Genesys Email Routing
- Genesys Chat Routing
- Genesys Social Media Routing
- Genesys Digital Callback
- Genesys SMS Routing



## Improved First Contact Resolution

- Genesys KPI Insights
- Genesys Call Routing
- Genesys Callback
- Genesys IVR Personalization
- Genesys Email Routing
- Genesys Chat Routing
- Genesys Social Media Routing
- Genesys Digital Callback
- Genesys Chatbots
- Genesys Voicebots



Improved Insights and Visibility

 Genesys Dynamic Case Management



Increased Contact Rate

Genesys Outbound Dialer



Increased Response Rates

• Genesys Dynamic Case Management



Increased Revenue

- Genesys Work and Lead Distribution
- Genesys KPI Insights
- Genesys Call Routing
- Genesys Personalized Routing



**Reduced Administration Costs** 

- Genesys Work and Lead Distribution
- Genesys KPI Insights



Reduced Customer Churn

• Genesys Outbound Dialer



Reduced Deployment Costs

• Genesys Voice Payment

- Genesys Voice Payment
- Genesys Chat Routing
- Genesys Social Media Routing
- Genesys Digital Callback
- Genesys Predictive
  Engagement
- Genesys Quality Management

- Genesys Social Media Routing
- Genesys Business
  Communications

 Genesys Business Communications

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Reduced Employee Attrition

 Genesys Work and Lead Distribution



Reduced Handle Time

- Genesys Call Routing
- Genesys Personalized Routing
- Genesys Callback
- Genesys Customer Authentication



**Reduced Interaction Abandonment** 

- Genesys Callback
- Genesys Customer Authentication
- Genesys Voice Payment
- Genesys IVR Personalization

Genesys IVR Personalization

• Genesys Email Routing

• Genesys Chat Routing

Genesys Digital Callback

• Genesys SMS Routing

• Genesys Predictive Engagement



Reduced Interaction Transfers

• Genesys KPI Insights



#### Reduced IT Operational Costs

- Genesys Voicebots
- Genesys Voice Recording
- Genesys Business Communications

• Genesys Voice Recording

• Genesys Voice and Screen

Recording



Reduced Penalties and Fines

- Genesys Dynamic Case Management
- Genesys Voice Payment



**Reduced Transfers** 

- Genesys Call Routing
- Genesys Personalized Routing
  Genesys SMS Routing



Reduced Volume of Interactions

• Genesys Outbound Dialer