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Genesys Engage On-Premises Use Cases

Genesys Outsourcer Management (EE17) for Genesys Engage on premises

Manage skills and capabilities of outsourcer employees

What's the challenge?

It's very difficult to know at any given point that your outsourced agent resources have the skills to drive business outcomes, and are properly representing your brand. Because the agents are outsourced, you have little to no visibility into what the agents know, and no control over coaching and development.

What's the solution?

Identify skills that drive desired business results, then create models to distribute this knowledge in a consistent manner. Assess outsourcer understanding of what you've provided, then target additional training if needed. Compare and track completion and outsourcer effectiveness in driving your business performance metrics.

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Use Case Overview

Story and Business Context

This use case builds on top of use case Genesys Skills Management (EE16) for Genesys Engage on premises to enable your organization to manage outsourcer performance and commitment towards employee development and engagement. This provides a holistic view of each outsourcer's performance, skills, and capability, benchmarking them against internal performance or even other outsource centers.

This use case focuses on:

- **Real-time competency monitoring** – Introduces speed to competency certification to ensure that only employees with the required core skills are speaking to customers.
- **Visibility of partner performance** – Ability to compare the high-level capabilities of each partner, providing insights to drive strategic performance improvement strategies.
- **Individual employee capability monitoring** – Monitoring the skill levels of individual employees provides clarity around employee capability and allows for individual automated development journeys.

Use Case Benefits*

The following benefits are based on benchmark information captured from Genesys customers and may vary based on industry, lines of business or Genesys product line:

Use Case Benefits	Explanation
Improved Agent Competency	Real-time competency monitoring ensures that only employees with the required skills and capability are engaging with customers. Monitoring of individual agent capabilities and skills provides a basis for automating development journeys.
Improved Customer Experience	Improved visibility of partner performance enables the organization to drive improvements in the experience provided to customers.

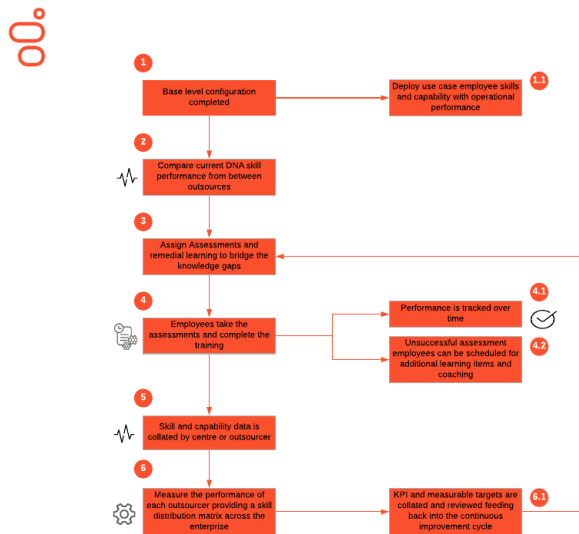
Summary

Delivers a set of capabilities that allow the organization to have visibility and manage the skills and capability across multiple outsourcers.

Use Case Definition

Business Flow

The following diagram shows the business flow of the use case:



Business Flow Description

1. Complete Performance DNA base configuration, including:
 - Complete use case EE16, Align Employee Skills and Capability with Operational Performance.
 - Complete branding of application in line with customer's brand, including fonts, colors, and logos.
2. Compare current DNA performance between outsourcers and identify skill gaps.
3. Assign Assessments and remedial training to bridge knowledge gaps
4. Employees complete the assessments and training:
 - Agent performance is tracked over time.
 - If an agent fails the assessment, additional learning can be scheduled.
5. Skills and capability data is viewed in Performance DNA, and comparison reporting is carried out between individuals, teams, centers, or outsource partners.
6. Performance of each outsourcer is measured providing a skills distribution matrix across the enterprise.

Business and Distribution Logic

Business Logic

The business user must identify the remedial training to be assigned when a specific knowledge or performance gap is identified.

Business rules must be set up to provide remedial training based on Agent DNA triggers below a certain score parameter.

Distribution Logic

N/A

User Interface & Reporting

Agent UI

Agents access the Performance DNA Web UI with a supported browser. See [Supported Operating Environment Guide](#) for specific browser support.

Reporting

Real-time Reporting

N/A

Historical Reporting

The Genesys PDNA product contains a number of out-of-the-box reports. See the [Skills Assessor \(PDNA\) Administration Guide](#) for details.

Customer-facing Considerations

Interdependencies

All required, alternate, and optional use cases are listed here, as well as any exceptions.

All of the following required:	At least one of the following required:	Optional	Exceptions
Workforce Engagement <ul style="list-style-type: none"> Genesys Skills Management (EE16) 	None	None	None

General Assumptions

- Performance DNA solution is offered to On-Premise customers from a standalone cloud in a Cloud-only supporting Hybrid Architecture. A minimum of 200 agent seats are required to deploy a local standalone (independent) instance.
- KPI/Org data availability is mandatory for setting up the Performance DNA base configuration.

Document Version

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