Genesys Engage On-Premises Use Cases

Genesys Knowledge Management (CE28) for Genesys Engage on premises

5/4/2026

> **Important**
>
> The capabilities illustrated in this case are part of the Early Adopter Program (EAP), reference the EAP announcement for details.

Offer FAQs to customers and a knowledge library to employees

What's the challenge?

Your customers don't want to call you if they don't have to — they'd prefer to find information on your website. But when online help is unavailable or produces poor search results, neither your customers nor your agents have quick access to the right answers.

What's the solution?

Consolidate knowledge that's scattered throughout your organization in a single searchable repository. Now, your customers can help themselves; but if they do reach out, your agents are also equipped to provide better, quicker assistance. Leverage machine learning to constantly improve and deliver search relevancy.

Contents

Use Case Overview

Story and Business Context

Knowledge makes it easier for contact center agents to use information to do their jobs boosting agent productivity and customer satisfaction. With the right knowledge, agents can provide resolution to customer queries in real time. When agents have access to standardized content for frequently asked questions, it helps expedite the customer request. Agents (especially when working from home) can address customer issues by using a knowledge base with vital information to solve customer inquiries.

Knowledge solutions support the following outcomes:

- Promote agent growth and development
- Provide quicker problem solving
- Deliver better, faster decision-making abilities
- Avoids redundant effort by agents
- Reduce repeat callers
- Increase customer satisfaction and productivity
- Reduce training time

When agents have at their disposal up-to-date, easily available and relevant knowledge they provide high customer satisfaction to resolve customer issues.

Use Case Benefits*

The following benefits are based on benchmark information captured from Genesys customers and may vary based on industry, lines of business or Genesys product line:

Use Case Benefits	Explanation
Improved Customer Experience	Enhance the customer experience by providing rapid access to frequently searched information and use of customer contextual information at every touchpoint reducing customer effort.
Improved Employee Utilization	High quality, consistent content in the response library improves agent efficiency.
Improved First Contact Resolution	Improve service by presenting context-specific knowledge to agents that can resolve the customer's request or issue during the first interaction. With an accurate and up-to-date knowledge base being accessible to agents, they can provide the right information every time to customers negating second and third contacts from customers.

| Use Case Benefits	Explanation
Reduced Handle Time	Interaction time decreases due to agents receiving customer knowledge search history and no repeating information is necessary. Plus, agents can utilize the knowledge base as well to rapidly respond to customer inquiries.
Reduced Volume of Interactions	With an implementation of knowledge base, inbound calls normally handled by agents can now be defected due to customers finding the right information the first time they search the knowledge base.

Summary

Agents are empowered to search through knowledge bases for appropriate responses to customer inquiries. Agents can leverage partial or complete content from the knowledge base and have confidence in providing customers with pre-authored responses. Agents provide faster and more relevant responses to customers.

Use Case Definition

Business Flow

(1) Employee Knowledge
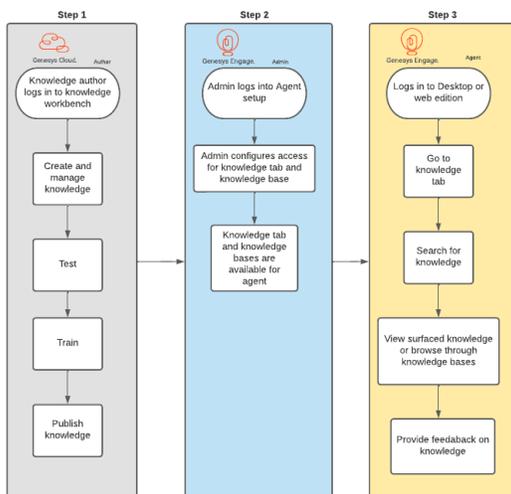
Business Flow Description *Authoring for Knowledge Authors*

1. Go to the *Knowledge workbench* to create knowledge documents

2. Save, train, test and update knowledge documents

3. Once finalized, the author 'publishes' knowledge documents to make it available to Agents or customers (as set by the author in the document)

4. Documents that are published by the author for agents are now available for agents to search through

5. Documents that are published by the knowledge author for customers are now available to Bot authors to also use in Self Service use cases

Knowledge surfacing to Agents

1. Agent logs into Workspace either Web Edition or Desktop Edition

2. Agent goes to the knowledge tab and <u>enters</u> a search query

3. Agent can go through the knowledge results, add the content in knowledge results directly as a response to the customer or browse through the knowledge base to find the required knowledge

Business and Distribution Logic

Business Logic

Distribution Logic

Required agent skill will be determined by the classification and categorization of the search results.

User Interface & Reporting

Agent UI

This use case requires:

- Genesys Knowledge Management enabled

Reporting

Real-time Reporting

N/A

Historical Reporting

- Reporting on knowledge surfaced
- Feedback from customers and agents
- Identification of improvements in knowledge

Customer-facing Considerations

Interdependencies

All required, alternate, and optional use cases are listed here, as well as any exceptions.

All of the following required:	At least one of the following required:	Optional	Exceptions
None	None	None	None

General Assumptions

1. Genesys Workspace (Desktop or Web Edition) is required
2. Genesys native knowledge management solutions
3. Supports English only
4. Workspace Desktop Edition version 8.5.139.06 and above
5. Workspace Web Edition version 9.0.000.65 and above
6. Genesys Knowledge workbench will be available through Genesys Cloud CX subscription
7. Available for Organizations in North American regions only

Document Version

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