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## Genesys Cloud CX Use Cases

Genesys Outbound



## Genesys Outbound Use Cases for GenesysCloud

Sort or search the table to find the use case you need to edit. Click the title link to go to the use case.

<b>Use Case</b>	<b>Subtitle</b>
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"> Genesys Outbound Dialer (CE11) Improve customer communications and increase sales conversion using powerful dialer capabilities"> Genesys SMS & Email Notifications (CE12) Use SMS and email to send personalized, timely and relevant notifications to customers.

