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Genesys Cloud CX Use Cases

Genesys Cloud CX Use Case Benefits

This page lists all Genesys Cloud CX business benefits and the corresponding use case documents that help realize those benefits.

- Improved Agent Competency
- Improved Containment Rate
- Improved Conversion Rates
- Improved Customer Experience
- Improved Employee Attrition Rate
- Improved Employee Occupancy
- Improved Employee Productivity
- Improved Employee

Satisfaction

- Improved Employee Utilization
- Improved First Contact Resolution
- Improved Insights and Visibility
- Increased Contact Rate
- Increased Revenue
- Reduced Administration Costs
- Reduced Customer Churn
- Reduced Deployment Costs

- Reduced Employee Attrition
- Reduced Handle Time
- Reduced Interaction Abandonment
- Reduced IT Operational Costs
- Reduced Overtime Costs
- Reduced Penalties and Fines
- Reduced Transfers
- Reduced Volume of Interactions



Improved Agent Competency

- Genesys Work Automation
- Employee Performance



Improved Containment Rate

- Genesys Customer Authentication
- Genesys Chatbots
- Genesys Voicebots
- Genesys Contact Center Optimization



Improved Conversion Rates

- Genesys Outbound Dialer
- Genesys SMS & Email Notifications
- Genesys Predictive Engagement



Improved Customer Experience

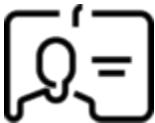
- Genesys Work Automation
- Genesys Customer Authentication
- Genesys Voice Payment
- Genesys SMS & Email Notifications
- Genesys Email Routing
- Genesys Co-browse
- Genesys Chatbots
- Genesys Messaging
- Genesys Predictive Engagement
- Genesys Voicebots
- Genesys Personalized Routing with Callback
- Rule-Based Decisions by Genesys
- Rule-Based Decisions by Genesys
- Genesys Virtual Agent
- Genesys Social Listening
- Genesys CRM Collaboration
- Genesys UCC Third-Party Integration
- Quality Assurance and Compliance
- Resource Management

Improved Employee Attrition Rate

- Genesys Work Automation

Improved Employee Occupancy

- Genesys Work Automation
- Genesys SMS & Email Notifications
- Genesys Social Listening



Improved Employee Productivity

- Genesys Predictive Engagement

- Genesys UCC Third-Party Integration

- Quality Assurance and Compliance



Improved Employee Satisfaction

- Genesys Agent Assist

- Genesys Agent Copilot

- Employee Performance



Improved Employee Utilization

- Genesys Outbound Dialer
- Genesys Email Routing
- Genesys Chat Routing
- Genesys SMS Routing

- Genesys Personalized Routing with Callback
- Rule-Based Decisions by Genesys
- Rule-Based Decisions by

- Genesys
- Genesys Agent Assist
- Genesys Agent Copilot
- Resource Management



Improved First Contact Resolution

- Genesys Work Automation
- Genesys Voice Payment
- Genesys Email Routing
- Genesys Chat Routing
- Genesys Co-browse
- Genesys Chatbots
- Genesys Messaging

- Genesys Voicebots
- Genesys Contact Center Optimization
- Rule-Based Decisions by Genesys
- Rule-Based Decisions by Genesys
- Genesys Virtual Agent

- Genesys Social Listening
- Genesys Agent Assist
- Genesys Agent Copilot
- Genesys CRM Collaboration
- Genesys UCC Third-Party Integration
- Quality Assurance and Compliance



Improved Insights and Visibility

- Genesys Social Listening
- Quality Assurance and Compliance
- Employee Performance



Increased Contact Rate

- Genesys Outbound Dialer



Increased Revenue

- Genesys Voice Payment
- Genesys Chat Routing
- Genesys Co-browse
- Genesys Predictive Engagement
- Genesys Personalized Routing with Callback
- Genesys Social Listening



Reduced Administration Costs

- Genesys Work Automation
- Genesys Messaging
- Genesys Contact Center Optimization
- Genesys Business Communications
- Genesys Voice Services
- Resource Management
- Employee Performance



Reduced Customer Churn

- Genesys Outbound Dialer
- Genesys Social Listening



Reduced Deployment Costs

- Genesys Business Communications
- Genesys Voice Services



Reduced Employee Attrition

- Employee Performance



Reduced Handle Time

• Genesys Customer Authentication	Engagement	• Rule-Based Decisions by Genesys
• Genesys Email Routing	• Genesys Personalized Routing with Callback	• Genesys Virtual Agent
• Genesys Chat Routing	• Genesys Contact Center Optimization	• Genesys Agent Assist
• Genesys Co-browse	• Rule-Based Decisions by Genesys	• Genesys Agent Copilot
• Genesys SMS Routing		• Genesys CRM Collaboration
• Genesys Predictive		• Resource Management



Reduced Interaction Abandonment

• Genesys Customer Authentication	• Genesys Personalized Routing with Callback
• Genesys Voice Payment	• Genesys Contact Center Optimization



Reduced IT Operational Costs

- Genesys Voicebots
- Genesys Business Communications
- Genesys Voice Services
- Quality Assurance and Compliance



Reduced Overtime Costs

- Resource Management



Reduced Penalties and Fines

- Genesys Voice Payment



Reduced Transfers

- Genesys SMS Routing
- Genesys Personalized Routing with Callback
- Rule-Based Decisions by Genesys
- Rule-Based Decisions by Genesys
- Genesys Virtual Agent



Reduced Volume of Interactions

- Genesys Outbound Dialer
- Genesys SMS & Email Notifications
- Genesys Personalized Routing with Callback