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Historical Reporting with Genesys CX Insights

Chat Engagement Report

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- Administrator
- Supervisor

Analyze the volume and duration of agent chat engagements agents.

Related documentation:

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Understanding the Chat Engagement Report

Chat Engagement Report

Tenant	Media Type	Media Origin	Agent Group	Agent Name			Day	Offered	Accepted	Acceptance Rate	Engagement Handle Time (Fmt)	Focus Time (Fmt)	
Environment	Chat	facebook	No Group	a1001	surname01	name01	e1001	2019-02-20	1	1	100.00%	00:05:55	00:00:00
								2019-01-30	1	1	100.00%	00:00:59	00:00:00
								2019-02-11	2	2	100.00%	00:01:43	00:00:00
		unknown	No Group	a1001	surname01	name01	e1001	2019-02-20	2	2	100.00%	00:01:04	00:00:00
								2019-02-22	2	0	0.00%	00:00:00	00:00:00
								2019-03-01	2	0	0.00%	00:00:00	00:00:00
								2019-03-04	6	4	66.67%	00:15:22	00:00:00
								2019-03-04	3	1	33.33%	00:39:18	00:00:00

The (**Chat** folder) Chat Engagement Report shows statistics about the number and duration of chat engagements, as well as a comparison of the total time required to handle each one to the amount of time the agent spent focused on the engagement.

To get a better idea of what this report looks like, view sample output from the report:

[SampleChatEngagementReport.pdf](#)

The following tables explain the prompts you can select when you generate the report, and the metrics and attributes represented in the report:

Prompts for the Chat Engagement Report

All prompts in this report are optional; run them with no value to return all available data.

Prompt	Description
Pre-set Date Filter	From the list, choose a time period on which to report and move it to the Selected list. Default: Current month. If this prompt is set to anything other than none , the Date prompts are ignored.
Start Date	Choose the first day from which to gather report data. If the Pre-set Date Filter is set to any value except none , this prompt has no effect, unless the time period selected for Pre-set Date Filter contains no data.
End Date	Choose the last day from which to gather report data. If the Pre-set Date Filter is set to any value except none , this prompt has no effect, unless the time period selected for Pre-set Date Filter contains no data.
Media Type	Optionally, select the type of media to include in the report—for example, CHAT, Facebook, Twitter, or SMS. See the table Media Type vs Media Origin for more information.
Tenant	Optionally, select a tenant on which to report.
Agent Group	Optionally, select or more agent groups on which to report.
Media Origin	Optionally, select the chat session place of origin—for example, CHAT, Facebook, Twitter, or SMS. See the table Media Type vs Media Origin for more information.

The following table explains how Media Type differs from Media Origin.

Media Type vs Media Origin

Media	Media Type	Media Origin
Chat	CHAT	Chat
Facebook private messaging	CHAT	Facebook
Facebook public messaging	Facebook	Facebook
Twitter direct message	CHAT	Twitter
Twitter	Twitter	Twitter
SMS	SMS	SMS

Attributes used in Chat Engagement Report

Attribute	Description
Tenant	Enables data within the reporting interval to be organized by tenant.
Media Type	Enables data within the reporting interval to be organized by media type—for example, CHAT,

Attribute	Description
	Facebook, Twitter, or SMS. See the table Media Type vs Media Origin for more information.
Media Origin	Enables data to be organized by where the chat session originated—for example, CHAT, Facebook, Twitter, or SMS. See the table Media Type vs Media Origin for more information.
Agent Group	Enables data to be organized by the groups to which agents belong. An agent can belong to more than one agent group.
Agent Name	Enables data to be organized by certain attributes of the agent who is associated with the interaction.
Day	Enables data within the reporting interval to be organized by a particular day.

Metrics used in the Chat Engagement Report

Metric	Description
Offered	Total number of engagement which were offered to the agents.
Accepted	Total number of assigned engagements which were accepted by the agents.
Acceptance Rate	Percentage of accepted engagements / assigned engagements.
Engagement Handle Time (Fmt)	Total duration (HH:MM:SS) of the agent engagement. Calculated as the difference between the time when the agent joins the chat and the time when the agent leaves the chat (or the time the chat ends).
Focus Time (Fmt)	The total amount of time (HH:MM:SS) spent handling Async chat interactions received by agent(s) or agent group(s). This metric excludes dormant time.

To view more detailed information about the metrics and attributes in this report, and other metrics and attributes that can be used to customize reports, see the [Genesys CX Insights Projects Reference Guide](#).