

# **GENESYS**

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# Genesys CX Insights Multicloud Projects Reference Guide

Callback Attributes

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• 1 Folder: Callback

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Attributes that you can use to build callback-related reports.

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For private edition

## **Important**

Use this document for Genesys CX Insights Multicloud deployments. For information relevant to Genesys CX Insights on-premises deployments, see the corresponding page in the *Genesys CX Insights on-premises Projects Reference Guide*.

The Callback folder contains numerous attributes that you can use to build callback-related reports.

Note the following:

• When creating attributes, any forms you create must have a one-is-to-one mapping relationship. For example, an attribute that represents the name of a customer can have only one phone number form associated with it.

### **Important**

Objects in each folder or subfolder are designed to be used together to create reports. Avoid mixing attributes and metrics from multiple folders into your reports. One exception to this rule is objects in the Time folder; Time attributes can be used in any report, and most reports include at least one attribute from the Time folder.

The following Attributes are available in this folder and are described on this page.

#### **Callback**

- Callback Dim 1 Key
- Callback Dim 2 Key
- Callback Dim 3 Key
- Callback Direction
- Callback Offer Type

- Callback Type
- Channel
- Dial Dialog Result
- Final Dial Result
- Final Target
- Offer Timing

- Order Connect
- Queue
- · Queue Key

#### Callback > Detail

Callback Dim 4 Key

- Customer Phone Number
- Desired Time
- Dial Result
- Final
- Forced Dialed
- Service ID

#### Folder: Callback

Attribute name: Callback Dim 1
Key

Folder: Callback

**Description:** Reserved for internal use, this attribute enables the organization of data based on the primary key of the CALLBACK DIM 1 table.

**Attribute name: Callback Dim 2** 

Key

Folder: Callback

**Description:** Reserved for internal use, this attribute enables the organization of data based on the primary key of the CALLBACK\_DIM\_2 table.

Attribute name: Callback Dim 3

Key

Folder: Callback

**Description:** Reserved for internal use, this attribute enables the organization of data based on the primary key of the CALLBACK DIM 3 table.

Attribute name: Callback Direction Folder: Callback

**Description:** Enables data to be organized based on which party originated the call. Values=CUSTOMER TERMINATED, CUSTOMER ORIGINATED.

Attribute name: Callback Offer

Type

Folder: Callback

**Description:** Enables data to be organized based on the type of callback offer that was presented to the customer.

Values: SCHEDULED, WAIT FOR AGENT, COMBINED SCHEDULED AND WAIT FOR AGENT. For example:

- During off-hours, you can make only the scheduled option available.
- During on-hours, allow only the wait\_for\_agent option, or a combination of scheduled and wait\_for\_agent.

Attribute name: Callback Type Folder: Callback

**Description:** Enables data to be organized the type of callback. Values: IMMEDIATE, WAIT\_FOR\_AGENT, SCHEDULE.

Attribute name: Channel Folder: Callback

**Description:** Enables data to be organized based on the Callback origination channel. Values=ivr, web.

Attribute name: Dial Dialog Result | Folder: Callback

**Description:** Enables data to be organized based on the cause of the final dialing result. Values=RIGHT\_PERSON, WRONG\_PERSON, CANCELED.

Attribute name: Final Dial Result Folder: Callback

**Description:** Enables data to be organized based on the final dialing result. Values=BUSY, NO\_ANSWER, ANSWERING\_MACHINE, ERROR\_TONE, FAX, PERSON, REDIAL\_LIMIT\_REACHED.

Attribute name: Final Target Folder: Callback

**Description:** 

Attribute name: Offer Timing Folder: Callback

**Description:** Enables data to be organized based on whether the callback arrived during normal hours of operation, or during off-hours.

Values={OFF-HOURS, ON-HOURS}:

- OFF-HOURS: callback (typically scheduled only) was offered during non-operational hours
- ON-HOURS: callback was offered during operational (business) hours

Attribute name: Order Connect Folder: Callback

**Description:** Enables data to be organized based on the order in which the parties connected. Values=CUSTOMER FIRST, AGENT FIRST PREVIEW, AGENT FIRST NO PREVIEW.

**Attribute name: Queue** Folder: Callback

**Description:** Enables data to be organized based on the name of the virtual gueue.

Form(s): Queue Type

Forms in this attribute:

Form: Queue Type

Table.Column: Queue Type

Data type: RESOURCE Q.RESOURCE TYPE

**Description:** Enables data within the reporting interval to be organized by the type of queue, such as ACDQueue,

VirtualQueue, InteractionQueue, or InteractionWorkBin.

Folder: Callback **Attribute name: Queue Key** 

**Description:** Enables data to be organized based on the primary key for the virtual queue.

### Folder: Callback > Detail

Attribute name: Callback Dim 4

Key

Folder: Callback > Detail

**Description:** Reserved for internal use, this attribute enables the organization of data based on the primary key of the CALLBACK DIM 4 table.

**Attribute name: Customer Phone** 

Number

Folder: Callback > Detail

**Description:** Enables data to be organized based on the phone number provided by the customer for callback.

This is the number that was used to dial out (in CUSTOMER TERMINATED scenarios) or used to execute a match by ANI (in CUSTOMER ORIGINATED scenarios).

**Attribute name: Desired Time** 

Introduced: 100.0.023.0000

Folder: Callback > Detail

**Description:** Enables data to be organized based on the callback time requested by the customer.

**Attribute name: Dial Result** 

Introduced: 100.0.023.0000

Folder: Callback > Detail

**Description:** Enables data to be organized based on the dialing result. Possible values are:

- CREATE\_CALL\_ERROR
- BUSY
- NO ANSWER
- ANSWERING MACHINE
- ERROR\_TONE
- FAX
- PERSON
- CONNECTED
- FAILED TO ESTABLISH CUSTOMER ORIGINATED MEDIA
- PUSH\_DELIVERY\_CONFIRMED
- PUSH\_SEND\_ERROR
- PUSH DELIVERY NOT CONFIRMED
- USERORIGINATED\_CONNECTED
- UNKNOWN

Attribute name: Final Folder: Callback > Detail

**Description:** Enables data to be organized based on whether callback was dialed, or scheduled but never dialed. (1 = callback was dialed, 0 = callback was scheduled, but not dialed.)

Attribute name: Forced Dialed Folder: Callback > Detail

**Description:** Enables data to be organized based on whether the callback queue is being flushed, and dialing (or push notification) is being forced regardless of actual agent availability. (0 = No, 1 = Yes). A value of 1 (yes) might occur at the end of the day, when contact center personnel are trying to close the queue for the day and do not want to leave any callbacks for the next day.

Attribute name: Service ID Folder: Callback > Detail

Description: Enables data to be organized based on the original SCXML/GMS session ID.