

# **GENESYS**

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## Getting Started with CX Contact

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CX Contact is an outbound campaign management application used to create, manage, and monitor outbound voice, SMS, and email campaigns.

#### **Related documentation:**



CX Contact's intuitive web-based application enables you to run, manage, and monitor Outbound voice, SMS, and email campaigns. The video below explains some of its core capabilities.

#### Link to video

## Accessing the application

Once your Genesys Multicloud CX environment is up and running and you've checked that you meet the necessary **requirements**, as **described on the Requirements page**, log in to your Genesys Portal to access CX Contact.

SGENESYS User, welcome to your G	Genesys Portal			All Apps Public Private MPLS
Agent Desktop	Agent Desktop (Pvt)	Backup Agent Desktop (Pvt)	Platform Administration	Platform Administration (Pvt)
Designer	Designer (Pvt)	Designer (Pvt-Backup)	State Agent Setup	Agent Setup (Pvt)
Agent Setup (Pvt-Backup)	Callback	Callback (Pvt)	Callback (Pvt-Backup)	CX Contact

Now log in to CX Contact. If you don't know your login credentials or have lost your password....(this information would be contained on a standalone page that we pull in, correct?)



#### Important

The login process to Genesys Portal and an application varies, depending on whether your organization uses Single Sign-On (SSO). For more information, refer to the Single Sign-On page.

## Application walkthrough

The CX Contact user interface is broken up into five tabs, each handling a set of tasks. This section gives a brief overview of each tab.

#### (Bring the others into this section)

## Campaigns tab

#### Link to video

Use the Campaigns tab to handle all tasks related to the configuration and management of campaigns, including:

- Set up and manage dialing profiles, campaign templates, and campaign groups.
- Define call treatments.
- View campaign statistics in real-time.

### Lists tab

#### Link to video

Use the Lists tab to create and working with contact lists. Key capabilities include the following:

- apply upload rules to a list
- create list automation jobs
- create list labeling schemas
- create data mapping schemas

## Compliance tab

#### Link to video

Use the Compliance tab to restrict contact attempts to records within a contact list and import or manage contact suppression lists.

## Analytics tab

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						All			
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		rg_canada_boiz	1				rg_xls	s_test_no_h	ader
		rg_dsv_pipe	1				101-	st_20_no_h	
		rg_xls_no_spec	1		CREATE		TZte	st_20_n0_n	ader
		stasz_10000check	1		88.89%			rg_canada	_boiz
Total (20) LM_IMPORT_CONTACTS (	9) 45.0%	stasz_50000check	1	CREATE 8 88.		SUCCESS		rg_dsv	_pipe
IMPORT_CONTACTS (9) 45.0% EXPORT_CONTACTS (2) 10.0%				APPEND_AND_UPDATE 1 11.	1%				

Use the Analytics tab to build custom Outbound reports.

## Settings tab

Settings		
General	All fields marked with an asterisk (* ) are required	
Security	* Account name	Caller Id
	Demo Account	5555568
Pacing	* DAP Name	* Format name
	OCSDAP	CXContactDefault
	* Disposition Codes	
	Disposition Code	

Use the Settings tab toapply or manage the following global application settings:

- General
- Pacing
- Security