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## Digital Channels Administrator's Guide

[Manage SMS Keywords](#)

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Learn how to manage SMS keywords to send responses to inbound SMS received

## Related documentation:

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Access Keywords from the **Admin** menu.

Keyword Groups (MO)

+ Add Keyword Group		Search
Name	Match	Reply Message (MT)
✖ help	could you clarify?, can you help?, please, help me	help is coming, please stand by
✖ opt out	stop sending messages, do not send messages anymore	no more messages will be sent, sorry for bothering you
✖ opt in	Cluster options will be applied	Cluster options will be applied
✖ catch all		agent will join soon
special customer	i have a special customer card, special card, \d{3,3}.\d{3,3}.\d{3,...	ok, opening access to special customer menu
tariff change	change tariff	sending tariff plans
credit card	\d{4,4}.\d{4,4}.\d{4,4}.\d{4,4}	credit card data will be masked in logs

There are four pre-configured keyword groups to help creating keyword groups:

- help
- opt out
- opt in
- catch all - This keyword is used to respond when none of the keyword groups match the incoming message.

Create or edit a keyword group

New Keyword Group X

**Name \***

**Match \***

Type	Value	
* text	Hello	<input type="button" value="Delete"/>
<a href="#">Add new match</a>		

**Reply Message (MT) \***

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**Create**

To add a new keyword group, click **Add Keyword Group**. When you create a new keyword group, the **New Keyword Group** view opens on the right side of the page.

Provide the following information

- **Name** to identify the keyword group
- Define the match criteria (*Text* or *Regex*):
  - Click **Add new match**
    - If you want to match on a pre-defined keyword, choose *text* as the match type and enter the

keyword in the **Value** pop-up.

- If you want to match on a regular expression (regex), choose *Regex* as the match type and enter the expression in the **Value** pop-up.

Match *	
Type	Value
regex	\d{4,4}-\d{4,4}-\d{4,4}-\d{4,4}
<a href="#">Add new match</a>	

- **Reply Message (MT)** - Configure the message that will be sent if the incoming message matches the rules.

## Copy an existing keyword group

You can copy an existing keyword group with the **Copy** button  and modify it to suit your needs.

## Delete a keyword group

To delete a keyword group, just click the delete icon .

## Search for a keyword group

To search for a keyword group, use the search box above the table. The results filter automatically based on the text you enter in the search box.