



Journey JavaScript SDK

Track a page's canonical URL

Contents

- [1 Canonical URLs eliminate duplicate content](#)
- [2 Canonical URLs in links elements](#)
- [3 How to track a canonical URL](#)

Track the canonical URL of a page for precise pageview counts.

Canonical URLs eliminate duplicate content

Canonical URLs help webmasters and site administrators eliminate duplicate content from analytics reports.

For example

```
http://www.example.com/blog
```

would be treated as a different page than

```
http://www.example.com/blog?sidebar=0
```

even though those URLs display the same content. The side-effect of this is that one page view to each page will be reported instead of two pageviews to a single page.

Canonical URLs in links elements

The canonical URL of a page is often specified in a canonical link element, which can be inserted into the section of a web page.

For example:

How to track a canonical URL

To use your canonical URLs and override the URL that the ac SDK will track, configure the init call to use the canonical link element value when available.

```
ac('init', 'YOUR-ORGANIZATION-ID', {  
  region: 'YOUR-REGION',  
  canonicalLink: true  
});
```