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## Journey JavaScript SDK

[Track a page's canonical URL](#)

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Track the canonical URL of a page for precise pageview counts.

### Important

This article only applies to customers using web chat. If you are a Genesys Cloud CX customer, we encourage you to use the new web messaging feature to replace web chat.

## Canonical URLs eliminate duplicate content

Canonical URLs help webmasters and site administrators eliminate duplicate content from analytics reports.

For example,

`http://www.example.com/blog`

is treated as a different page than

`http://www.example.com/blog?sidebar=0`

even though those URLs display the same content. The side-effect is that one page view to each page is reported instead of two pageviews to a single page.

## Canonical URLs in links elements

The canonical URL of a page is often specified in a canonical link element, which can be inserted into a section of a webpage.

For example:

## How to track a canonical URL

To use your canonical URLs and override the URL that the ac SDK tracks, configure the *init* call to use the canonical link element value when available.

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```
ac('init', 'YOUR-ORGANIZATION-ID', {  
  region: 'YOUR-REGION',  
  canonicalLink: true  
});
```