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# Journey JavaScript SDK

## Tracking methods

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Learn about the methods available in the Journey JavaScript SDK that you can use to extend and enhance how Genesys Predictive Engagement tracks visitor activity on your website.

> **Important**
>
> This article only applies to customers using web chat. If you are a Genesys Cloud CX customer, we encourage you to use the new web messaging feature to replace web chat.

## Tracking methods

- pageview
- record
- identify
- forms:track

Events that these methods track are custom web events.