



Journey JavaScript SDK

[Get started](#)

Get started using the Journey JavaScript SDK.

When you deploy the Altocloud tracking snippet on your website, you initialize the Journey JavaScript SDK. You can enhance and refine the tracking snippet by using the Journey JavaScript SDK:

- Copy and deploy the tracking snippet.
- Track activity in a GDPR-compliant manner.
- Configure advanced tracking.
- Understand how Altocloud uses cookies.
- Use the Web Tracking API.
- Method reference