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# Genesys Predictive Engagement Release Notes

November 9, 2018

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## Release Notes for the **November 9, 2018** release of the Genesys Predictive Engagement SDK.

### Introducing the Genesys Predictive Engagement SDK

The Genesys Predictive Engagement SDK enables you to customize how Genesys Predictive Engagement tracks visitors on your website.

Configure website activities, including how Genesys Predictive Engagement:

- Tracks visitors on your website
- Submits events that define visitor activities
- Records and retrieves visitor information using built-in APIs
- Configures tracking settings that are specific to your website
- Revokes cookies

Configure form-based activities, including how Genesys Predictive Engagement:

- Tracks form inputs for visitor information
- Receives form events for tracked forms

For more information on the Genesys Predictive Engagement SDK, see [Developer's Guide](#).

### More Release Information

[Other Genesys Resources](#)

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