



This PDF is generated from authoritative online content, and is provided for convenience only. This PDF cannot be used for legal purposes. For authoritative understanding of what is and is not supported, always use the online content. To copy code samples, always use the online content.

Event tracking with tag managers

About business scenarios and best practices

3/30/2023

Review business scenarios and best practices to improve and extend your tracking.

Contents

- [1 Examples and scenarios](#)

Examples and scenarios

View examples of the types of event tags that you can use to refine how Genesys Predictive Engagement tracks user activities. Review the scenario to understand the complete process of creating custom tags, deploying them on your website, and then using them with Genesys Predictive Engagement segments.

- Examples of event tags
 - Scenario: Engage visitors who scroll to the bottom of a page
 - Scenario: Segment visitors who wait 6 seconds
 - Scenario: Segment visitors who wait too long
-